

MAXIVISION®

compared to

Centrum® , ICAPS® & OcuVite® (including PreserVision™)

- **Essential Nutrients:** *Researchers suggest approximately 20mg of elemental lutein per day for therapeutic treatment. MAXIVISION® Whole Body Formula, with 20mg of elemental lutein per dose, contains essential amounts of lutein and zeaxanthin which current research has shown useful in prevention and treatment of age-related macular degeneration. Centrum®, Icaps® and OcuVite® products including PreserVision™ do not contain adequate amounts of these vitally important nutrients.*
- **Doctor Developed:** *Developed by a practicing eye doctor.*
- **Comprehensive Product:** *MAXIVISION® Whole Body Formula is a comprehensive daily multivitamin PLUS essential ocular vitamins, ocular minerals and special ocular nutrients. MAXIVISION® promotes overall health as well as ocular health. Patients no longer need another multivitamin.*
- **Eliminates Duplication:** *Most patients are already taking a daily multivitamin supplement. Additional use of an ocular vitamin may create a duplication of components, which can be costly and may lead to complications.*
- **Increased Compliance:** *Increased patient compliance because only one product to use.*
- **Cost Effective:** *More cost effective compared to purchasing a separate daily multivitamin supplement and an additional ocular vitamin.*
- **Highest Quality Product:** *High quality elemental formulation in a capsule compared to a tablet. MAXIVISION® is a pharmaceutical grade supplement.*
- **Ease of Administration:** *Easy to swallow capsule versus tablet.*
- **Non-Irritating to the Intestinal Tract:** *No gastrointestinal complications such as upset stomach or intestinal irritation.*
- **No Contraindications with Systemic Medications:** *No apparent interference with systemic medications, including diabetic patients.*
- **Increased Absorption:** *Powdered ingredients in a dissolvable gel cap results in increased absorption compared to hard tablets.*
- **Applicable for All Ages:** *Applicable for a much broader distribution of patients. For use by all ages. Dosage can be adjusted depending on age, clinical findings and family history (1-4 caps/day).*

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